



A group of expats with their custom-made autorickshaws at the Auto Rickshaw Challenge

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# Taking everything to **ART**

The lady behind Art Bengaluru wants the city to embrace out-of-the-box trends in the creative space

SINDHUJA BALAJI

DECCAN CHRONICLE

Those who can follow their childhood dreams are lucky, and Uzma Irfan is one of them. "When you wake up in the morning, and see a beautiful work of art, it makes you feel so happy. The entire day goes well," says the daughter of Irfan Razack and corporate communications executive director of Prestige, who has been promoting art in the

city with gusto. We catch up with her ahead of the third edition of Art Bengaluru, which kicks off today.

As a child, everything creative and colourful managed to capture Uzma's attention. By the time she entered her teens, she was already doing all things grown up like organising parties, baking and recording music. "If you have an idea, don't waste time trying to execute it.

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I realised that people love listening to thinkers, who dare to defy convention  
— UZMA IRFAN



Uzma Irfan