

## YES BANK Art Bengaluru 2015 - The Most-awaited Art Festival in South India

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BANGALORE, August 19, 2015 /PRNewswire/ --

The Collection - UB City and **Sublime Galleria** in association with the **Prestige Group** is gearing up for 'YES BANK Art Bengaluru 2015'. One of India's most reputed art festivals, the 6th Edition of 'Art Bengaluru' aims to go beyond the canvas, celebrating art in its myriad forms.



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**Uzma Irfan - Conceptualizer and Organizer, 'Art Bengaluru'** said, "The Indian art market currently has both good quality and discerning buyers. Globally, art is also increasingly becoming an alternate investment option. In this year's edition of 'Art Bengaluru', we have attempted to bring together distinguished artists from across the globe, thus giving people an opportunity to experience, under one roof, the multitude of art forms available. This festival is not just for the art aficionados and collectors. We hope to promote the various art forms and create a greater understanding of art in the city with this initiative. We also encourage schools to bring in their students to make the most of this festival."

Sharing his thoughts on this festival, **Mr. Rana Kapoor - M.D. & CEO, YES BANK** added, "It is extremely encouraging and motivating to be a part of 'Art Bengaluru'; this leading global cultural event will bring together the best talent in modern and contemporary art. Our association with 'Art Bengaluru' is YES BANK's endeavour through its newly-launched YES CULTURE initiative, to further enhance India's stature in the global art landscape, strengthen the vibrant socio-cultural fabric of our nation and celebrate contemporary India's rich culture and heritage on a global scale. The amalgamation of the corporate sector and art fraternity will play a major role in augmenting India's cultural stature globally and provide new professional avenues for our nation's talented and creative youth."

**Mr. Suresh Jayaram - Curator, 'YES BANK Art Bengaluru 2015'** said, "This event is a confluence of creative energies that will challenge us. The curated section will contextualize the changing dynamics of an accelerated market economy. In the post-capitalist context, the mall is the new art destination for interaction in the urban scenario. It is here, that we wish to locate art amidst luxury. We want the audience to pause and contemplate the creative indulgence of the artist, and their ability to question reality. We wish to create new dynamics with the visual culture of our times. This interaction with art is another attempt to make art accessible and make it become an integral part of our life and public discourse."

Associate Sponsor for the festival, **Mr. Satya Bagla - M.D., Exclusive Motors Pvt. Ltd.** said, "Luxury and art have always gone hand-in-hand as they have two qualities in common - excellence and aesthetic. UB City is a landmark destination for all things related to Luxury, Art and Culture in Bangalore today. Bentley needs no introduction - it epitomises luxury and is considered an aspirational brand, the world over. As 'Art Bengaluru' enters into its 6th Edition, it was a natural choice for us to associate ourselves with this celebrated Art Festival, as it gives us a great opportunity to make our presence felt in Bangalore, while interacting with Bentley enthusiasts from across South India."

The theme for this year's festival is '**Paradigm Shift**'. In keeping with this theme, '**YES BANK Art Bengaluru 2015**' hopes to promote a discovery of the arts from a change-inducing standpoint. Traditionally, art was symbolized by paintings, classical sculptures and so on. However, over the years, the very concept of 'Art' has undergone a sea change. With technological advancements, today, we have the opportunity to embrace a whole new set of art forms - **interactive and immersive installations**, among others. The rich interiors of **The Collection, UB City** will also be transformed to complement this year's theme. The **Bentley Mulsanne** will be on display throughout the festival, further increasing the luxury quotient of the venue.

Moreover, unlike in previous years where the focus was on presenting different galleries from across the globe, this year will witness a **global festival, celebrating national and international artists**. There will be **over 35 exhibits showcasing sculptures, installations, paintings and photography**. There will also be a **curated Video Lounge** as well as a **Photography Wall**.

This year, the art is being curated by **Suresh Jayaram. An artist, art historian, arts administrator and curator of national repute; he is a well-known name in the art world**. There will also be **curated walks** by Mr. Jayaram, as well as trained art guides, to give visitors an in-depth and holistic understanding of the festival and the artworks on display.

#### Artists at 'YES BANK Art Bengaluru 2015':

**International Artists:** Kevin Kelly (Canada), Li Hongbo (Beijing, China) and Nicolas Clauss (Marseille, France)

**National Artists:** Aarti Karwayun (Bangalore), Adil Writer (Pondicherry), Aishwaryan K (Bangalore), Bharathesh GD (Bangalore), Chinara Shah (Bangalore), Claire Arni (Bangalore), Cop Shiva (Bangalore), Devipriya Vimalanathan (Bangalore), Dipti Desai (Bangalore), Gigi Scaria (Delhi), Gopinath Subbanna (Bangalore), Harisha Chennangod (Baroda), Indu Antony (Bangalore), Jeevan Xavier (Bangalore), Jeremy Woodruff (Chennai), Kakadia Mansukh (Ahmedabad), Malavika PC (Pondicherry), Maria Antony Raj (Chennai), Mike Jones (Bangalore), M Narayan (Pune), Mohan Kumar E (Bangalore), Murali Cheeroth (Bangalore), Nandesh Shanthi Prakash (Bangalore), Nasir Khan (Bangalore), Naveen Kumar (Bangalore), N Ramachandran (Chennai), Ravi Kashi (Bangalore), Ryan Lobo (Bangalore), Sandesh Kadur (Bangalore), Selvaprakash L (Bangalore), Shamala Nandesh (Bangalore), Srikala Gangi Reddy (Bangalore), Subodh Kerkar (Goa), Sundar Murthy (Bangalore), Thota Tharani (Chennai), Urmila V.G. (Bangalore), Varsha Bhide (Bangalore), Vasudha Aggarwal (Bangalore), V.G. Venugopal (Bangalore) and Vivan Sundaram (Delhi) are the artists who will be a part of the festival this year.

This year's festival aims to go beyond artworks to embrace and pay tribute to various art forms. These will include **music, dance and theatre**, apart from a series of **workshops including a butterfly-rearing workshop, musical instrument-making workshop** and many, many more such art and crafts that exist in remote corners of India and make our country a culturally-rich and revered one. There will also be a **series of talks curated by Suresh Jayaram**. These will include talks by **Girish Shahane (Artistic Director - India Art Fair 2015), Nicolas Clauss (Artist), Vivan Sundaram (Artist) and Subodh Kerkar (Artist)**, among others. **The speakers' forum will end with a panel discussion where celebrated artists will come together to share their views on a pre-selected topic. This will take place on 30th August.**

To keep the energy of the festival riding high, there will also be performances by **celebrated musicians** including **Talvin Singh and Trilok Gurtu. EDM Nights** hosted by **International EDM artist's, Project 46 and Omnia** are also included in the line-up of performances during this festival.

'YES BANK Art Bengaluru 2015' will open on **Friday - 21 August 2015** with a **Grand Inaugural Ceremony** that will include a state-of-the-art **Light/Projection Mapping show**, which will **take people through the ages by showcasing the history of art. It will also explain the idea behind 'Art Bengaluru'**. The festival will be on till **30th August 2015**. In order for people to take back souvenirs from this year's event, 'Art Bengaluru' will also have a **Gift Shop** that will provide memorabilia connected to art and the festival, including a **'YES BANK Art Bengaluru 2015' Book** that completely documents this memorable festival.

**4 information desks** will be provided throughout The Collection, UB City to ensure that people's queries get addressed promptly. There will also be an **'Art Bengaluru App'**, which will provide all information about the festival, including particulars on tickets to the festival and the various performances.

#### Schedule of Performances:

Sl. No.	Date	Artist's	Venue	Timings
1.	23 August	Project 46	Main Stage	8:00pm - 10:00pm
2.	28 August	Talvin Singh	Main Stage	8:00pm - 10:00pm
3.	29 August	Omnia	Main Stage	8:00pm - 10:00pm
4.	30 August	Trilok Gurtu	Main Stage	8:00pm - 10:00pm

#### Schedule of Workshops:

Sl. No.	Date	Particulars	Venue	Timings
1.	23 Aug '15	Instrument Making	Amphitheatre	11:00am - 4:00pm
2.	26 Aug '15	Art of Rolling Sushi	Shiro	4:00pm - 6:00pm
3.	28 Aug '15	Art of Dim Sum Making	Shiro	4:00pm - 6:00pm
4.	28-30 Aug '15	Small is Big	Amphitheatre	10:00am - 5:00pm
5.	29-30 Aug '15	Butterfly Rearing	Amphitheatre	8:30am - 10:30am

#### Schedule of Speakers:

Sl. No.	Date	Speakers	Venue	Timings
1.	22 Aug '15	Vivan Sundaram	Piazza	4:30pm - 06:00pm
2.	22 Aug '15	Pablo Bartholomew	YES BANK Lounge	10:00am - 5:00pm
3.	22 Aug '15	Sandesh Kadur	Fava	6:00pm - 07:30pm
4.	23 Aug '15	Dr. Alka Pande	Fava	4:30pm - 06:00pm
5.	24 Aug '15	Nicolas Clauss	YES BANK Lounge	5:00pm - 06:30pm
6.	26 Aug '15	Li Hongbo	YES BANK Lounge	5:00pm - 06:30pm
7.	28 Aug '15	Subodh Kerkar	Fava	5:00pm - 06:30pm
8.	29 Aug '15	Girish Shahane	Fava	5:00pm - 06:30pm
9.	30 Aug '15	Panel Discussion	Fava	5:00pm - 06:30pm

#### About 'Art Bengaluru':

Launched in March 2010, 'Art Bengaluru' was started with the aim of celebrating art in its various forms. The idea behind the 10-day festival was to bring a multitude of artists and art forms from across India and the world under one roof, thus promoting art awareness as well as a deeper understanding of the arts. With advances in technology, as the world of art grew to include newer and more exciting forms, 'Art Bengaluru' grew with it. After five successful editions, this annual art soiree has grown to become one of the most reputed art festivals in India today.

The venue for 'Art Bengaluru' is the highly-acclaimed, The Collection, UB City, which is conveniently located in the heart of cosmopolitan Bangalore. Needless to say, the Tuscan architecture of UB City complements the art festival by creating an illusion of fluent expanse. Art displayed in this landmark area promises to enhance aesthetic awareness and create a sensory delight for the viewer.

#### About YES BANK:

YES BANK, India's fifth largest private sector Bank with a pan India presence across all 29 states and 7 Union Territories of India, headquartered in the Lower Parel Innovation District (LPID) of Mumbai, is the outcome of the professional and entrepreneurial commitment of its Founder Rana Kapoor and its top management team, to establish a high quality, customer centric, service driven, private Indian Bank catering to the future businesses of India.

YES BANK has adopted international best practices, the highest standards of service quality and operational excellence, and offers comprehensive banking and financial solutions to all its valued customers.

YES BANK has a knowledge-driven approach to banking, and offers a superior customer experience for its retail, corporate and emerging corporate knowledge clients. YES BANK is steadily evolving as the Professionals' Bank of India with the long term mission of "Building the Best Quality Bank of the World in India" by 2020.

#### About the Bentley Mulsanne:

The Mulsanne is much more than a simple pairing of luxury with power. Its fearsome acceleration, for example, is felt not as a sudden blast forward, but as a smooth surge of seemingly limitless power. The character of the V8 engine note, barely perceptible from inside the cabin while the car is cruising, builds to a rich, powerful roar on acceleration when the throttle is opened wide. For those with the drive to change the world, the Mulsanne is much more than a supremely comfortable car. It is both a place to make plans and a catalyst that can make them happen. The Mulsanne benefits from a re-engineered V8 engine, providing extra range and improvements in efficiency of 13%. Yet with an 8-speed automatic transmission boasting an electronic shaft interface, there is no compromise on performance: The Mulsanne is capable of 184 mph (296 km/h). While a Sport mode exists for the serious driver - complete with a steering wheel-mounted paddleshift system - it is important to note that the Mulsanne was built for more than dynamic driving. Because life is about more than the speed one can get from A to B. It's about the quality of the driving experience and the style in which the story is written.

#### Official Website:

The official website of YES BANK Art Bengaluru 2015 is **ArtBengaluru.in**, where more details about the festival can be found, including details on the past years as well. The website will also stream LIVE, the grand opening night of this year's festival.