

Indian Motorcycle showcased its Bikes range in Art Bengaluru

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Indian Motorcycle, an American motorcycle manufacturer participated at South India's modern art festival "Art bengaluru 2015". The company displayed various models like Indian Chief Classic, Indian Scout, Indian Chieftain and Indian Chief Vintage models at the festival.



The iconic Indian Motorcycle, America's first motorcycle, has forever been celebrated for its flamboyant art deco styling and with its deeply valance fenders. Standing true by the saying that every memorable motorcycle is built around a great engine, every Indian Motorcycle® engine is a thing of art with their parallel pushrods and downward-facing exhausts.

Speaking on this occasion, Mr. Pankaj Dubey, Managing Director, Polaris India Pvt. Ltd. said, "Every Indian Motorcycle® is not just a celebration of technological superiority but also art form. For example the War Bonnet is the most iconic styling note in motorcycle history. It serves as a timeless reminder that no other riding experience can compare with what Indian Motorcycle® riders enjoy."

"We are proud to display our Indian range of Motorcycles that will be of interest to both art lovers and bike aficionados alike. The festival will allow the bike enthusiasts to experience the brand as never before."

"Art Bengaluru is one of the premier art festivals of the country which embraces a whole new set of art forms. We displayed four variants of Indian Motorcycle at the event, providing an ideal opportunity to the bike lovers to compare and assess the machines at one place. We are quite overwhelmed by the response meted out to our range of bikes. Indian Motorcycle was the only motorcycle brand which registered its presence at Art Bengaluru along with Bentley which displayed it's product range in the festival. "said Mr. Anil Shankar, Dealer, Indian Motorcycle, Bengaluru.